



## PRESS RELEASE

# DISCOVERY PRIMEA UNVEILS HOLIDAY HAMPERS AND TREATS WITH EARLY BIRD OFFERS

*Discovery Primea opens the Yuletide season with a selection of gift recommendations and festive delicacies.*

Makati City, September 2021 – The Philippines is known to have one of the longest Christmas celebrations in the world. The Yuletide season typically begins in September, as locals start putting up decor and getting ready for a season's worth of revelry. Discovery Primea partakes in these preparations by unveiling its selection of festive offers with Early Bird discounts for a more rewarding shopping experience.

### Luxury Hampers

Plan ahead this holiday season and avoid the Christmas rush by ordering gifts in advance. Discovery Primea has pulled out all the stops to curate luxurious Christmas Hampers filled with delightful gourmet items and all the best trimmings—making for thoughtful and indulgent gifts that would appeal to any food lover.

Offered at PHP 1,500 nett, the **Festive Hamper** features three 30g jars of jams, dips and spreads, focaccia bread, soda crackers, and Discovery Primea's signature cookies and pastry bars. Share more joy with an upgraded **Holiday Hamper** containing additional assorted nuts, cheeses, and dried fruits for PHP 3,000 nett. For the ultimate selection, the **Yuletide Hamper** features the most extensive collection of gourmet finds including assorted cold cuts and a bottle of premium red wine for PHP 5,000 nett.

### Holiday Platters

Those who want to bring home a taste of Discovery Primea may explore a menu of **Holiday Platters** good for 8 to 10 persons. The hotel's culinary team leaves patrons spoilt for choice with traditional fare such as *Cochinillo Asado*, *Lengua Sevillana*, *Callos a la Madrileña*, and more sumptuous dishes to create the most delicious feast at home.

The Christmas Hampers and Holiday Platters are available from 1 to 31 December 2021, with a 20% Early Bird discount for orders placed on or before 30 November 2021. Guests are invited to place orders now to enjoy special rates.

Discovery Primea is dedicated to offering the best of the season through exciting deals and unique dining experiences. Browse the hotel's offers at [bit.ly/PrimeaHolidays2021](https://bit.ly/PrimeaHolidays2021). For orders and inquiries, call +63 2 7955 8888 or email [dp-sales@discovery.com.ph](mailto:dp-sales@discovery.com.ph) for bulk orders.

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For more information on the hotel's offers and updates, please visit [discoveryprimea.com](http://discoveryprimea.com)  
or follow Discovery Primea on [Facebook](#) and [Instagram](#).

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### **About Discovery Primea**

Discovery Primea is a luxury hotel in the Makati Central Business District. Designed for transient and extended stays, its 140 modern suites come with high speed Internet for multiple devices, Internet Protocol Television (IPTV), and access to an infinity pool overlooking the city skyline. Restaurant Tapenade and the Gilarmi Lounge make it a burgeoning dining destination.

Discovery Primea is one of five properties of Discovery Hospitality's portfolio of distinctive hotels and resorts, and is a member of the Preferred Hotels & Resorts' prestigious L.V.X. Collection. Get updates through Discovery Primea's Facebook on <http://facebook.com/DiscoveryPrimeaMakati>, Instagram @DiscoveryPrimea and Twitter @DiscoveryPrimea.

### **About Discovery Hospitality**

Discovery Hospitality is a Filipino hospitality group that owns and manages a collection of hotels and resorts in exquisite locations around the Philippines. Its distinctive destinations inspire authentic experiences for every traveler, from Discovery Suites Ortigas, Discovery Country Suites Tagaytay, Discovery Shores Boracay, Club Paradise in Coron, Palawan, to Discovery Primea in Makati.

Discovery Hospitality's portfolio of award-winning properties is known worldwide for its signature Filipino hospitality, marked by genuine and personalized "Service That's All Heart".

### **About Preferred Hotels & Resorts**

Preferred Hotels & Resorts™ is the world's largest independent hotel brand, representing more than 650 distinctive hotels, resorts, residences, and unique hotel groups across 85 countries. Through its five global collections, Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. The **iPrefer™** guest loyalty program, Preferred Residences™, Preferred Family™, Preferred Pride™, and Preferred Golf™ offer valuable benefits for travelers seeking a unique experience. For more information, visit [PreferredHotels.com](http://PreferredHotels.com).