



P R E S S R E L E A S E

THE HUB SERIES AT FLAME WITH THE WRITE MIND PRESENT WRITE YOUR WINE STORY

May 2019 – The Hub Series at Flame Restaurant returns for collaborative writing workshops with The Write Mind highlighting food and wine experiences. In an effort to enhance writers' skills and inspire the creation of compelling wine stories, The Write Mind led by Alu Aran and The Hub Series invite wine enthusiasts and writers to the Write Your Wine Story – a writing workshop with an exclusive wine tasting session on Saturday, 4 May 2019 from 1 to 5 p.m.

Participants of the Write Your Wine Story workshop may look forward to an exclusive wine tasting session led by Don Revy Wines Philippines. Highlighted wine labels include Elderton from the Barossa Valley wineries, Sally's Paddock, and New Zealand's Toi Toi wines which are inspired by nature.

Today's respected food and wine writers CJ Juntereal and Marilen Fontanilla serve as resource speakers, and will share their own experiences on writing about wines and guide the participants through the writing activity. CJ Juntereal writes "Eat, Girl," a weekly column in the Manila Bulletin's Lifestyle section, and is the current President of the International Wine & Food Society Manila Ladies Branch. Marilen Fontanilla, a professional food writer, was the former Editor-in-Chief of F&B World, and shares her colorful journeys in print and online platforms including ManilaSpeak.com, DinePH.com, Hospitality News Philippines, and more.

Lifely, a homegrown brand offering planners and journals, will be present at the workshop to jumpstart the participants' foray into writing.

Located at Discovery Primea's 16th floor, Flame has been known for its passion for innovation since its opening. The Hub Series is a collection of exciting culinary experiences aimed to share this appetite for discovery through classes and lectures, wine dinners, and immersion programs. For inquiries, call +63 2 9888888 or email dp-marcomm@discovery.com.ph.

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About The Write Mind

The Write Mind (TWM), a division of Courage Asia, specializes in conducting lifestyle writing workshops in and around Metro Manila. It started as a request from Editors lamenting on the lack of good writers to tap for their publication needs. The vision of TWM is to launch writers in their chosen field of interest. The mission is to enhance writing skills not just on the rudiments of good grammar and writing but through introduction and familiarization of various relevant and exciting topics.

Heading the TWM division is Alu Aluzan – Aran, a writer-at-large, Editor-in-Chief of www.dineph.com (the online website of Dine Philippines) and strategic marketing consultant, among other things.

The Write Mind, which was created in 2017, has organized a series of highly targeted, hands-on workshops featuring creative, press release, travel, Filipino food and beverage writing.

About Don Revy

Don Revy is a Scottish slang meaning, "always on the bevvy" or "always out drinking". Staying true to our mission, vision, and passion for the brands we carry, we are here to bring what's new and what's next in the world of beverages.

A visionary outlook, pride of place, premium ingredients, and thoughtful craftsmanship are our underlying principles that are keys to the way we choose and source our brands and products. Our only aim is to indulge our customers with our diverse portfolio made up of unique and exciting drinks so they can experience the best tastes inspired by the world sourced from all corners of the globe. Our meticulously curated collections of beers, wines, and spirits ensure that we deliver only great quality and uncompromising work.

Every single bottle we have on our shelves tells a story of heritage, style, and artisanship while providing exciting flavor profiles and unforgettable drinking experience.

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About Discovery Primea

Discovery Primea is a luxury hotel in the Makati Central Business District. Designed for transient and extended stays, its 140 modern suites come with high speed Internet for multiple devices, PressReader and Internet Protocol Television (IPTV), and access to an infinity pool overlooking the city skyline. Restaurant Tapenade and the Gilarmi Lounge make it a burgeoning dining destination.

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Discovery Primea is one of five properties of The Discovery Leisure Company's portfolio of distinctive hotels and resorts, and is a member of the Preferred Hotels & Resorts' prestigious LVX Collection. Get updates through Discovery Primea's Facebook on <http://facebook.com/DiscoveryPrimeaMakati>, Instagram @DiscoveryPrimea and Twitter @DiscoveryPrimea

About The Discovery Leisure Company

The Discovery Leisure Company, Inc. is a Filipino hospitality group that owns and manages a collection of hotels and resorts in exquisite locations around the Philippines. Its distinctive destinations inspire authentic experiences for every traveler, from Discovery Suites Ortigas, Discovery Country Suites Tagaytay, Discovery Shores Boracay, Club Paradise in Coron, Palawan, to the newly-opened Discovery Primea Makati.

The Discovery Leisure Company, Inc.'s portfolio of award-winning properties is known worldwide for its signature Filipino hospitality, marked by genuine and personalized "Service That's All Heart". Get updates through The Discovery Leisure Company, Inc.'s Facebook on <http://facebook.com/TDLCI>, Instagram @TDLCI or visit <http://www.discoveryhotels-resorts.com>.

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About Preferred Hotels & Resorts

Preferred Hotels & Resorts™ is the world's largest independent hotel brand, representing more than 650 distinctive hotels, resorts, residences, and unique hotel groups across 85 countries. Through its five global collections, Preferred Hotels & Resorts connects discerning travelers to the singular luxury hospitality experience that meets their life and style preferences for each occasion. Every property within the portfolio maintains the high quality standards and unparalleled service levels required by the Preferred Hotels & Resorts Integrated Quality Assurance Program. The **iPrefer™** guest loyalty program, Preferred Residences™, Preferred Family™, Preferred Pride™, and Preferred Golf™ offer valuable benefits for travelers seeking a unique experience. For more information, visit PreferredHotels.com.

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