

News Release

6749 Ayala Avenue, Makati, 1226
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DISCOVERY PRIMEA, AN ICON OF LUXURY RISES

The Discovery Leisure Company proudly unveils Discovery Primea, its newest luxury hotel property for the corporate and leisure travelers. A soaring 68-storey structure towering along Ayala Avenue's prime apartment ridge is home to 141 rooms and suites, together with 90 luxury serviced apartments offering breath-taking vistas of Manila's skyline.

Discovery Primea stands tall as a graceful synergy of design excellence through the collaborative efforts of leading architectural firms, Tange Associates (Tokyo) and Jorge Y. Ramos & Partners (Manila); the design firms Texiera, Inc. (Los Angeles), Anna Sy, DWP-Design Worldwide Partnership (Bangkok/Hong Kong) and landscape designer Paulo Alcazaren.

It prides itself in providing relevant luxuries to business and leisure travelers through its accommodations and five restaurant outlets which include the newly opened TAPENADE, an all-day Mediterranean restaurant and THE GILARMI LOUNGE, which serves Filipino-inspired bar fare and premium draught beers. Soon to open are 1824, a cigar and single-malt whiskey bar, EDGE, a garden lounge which will serve molecular mixology and FLAME, the hotel's signature restaurant, which will offer contemporary continental cuisine.

Travelers will enjoy the luxury of space in the rooms and suites. The Business flats average 40 sq.m, Business suites average 53 sq.m while the 1-bedroom Executive Suites offer 71 sq. m of floor space. The larger suites such as the 2-Bedroom Primea Suites offers 76 to 94 sq.m of space, and the Primea 2-bedroom lofts averages 125 sq.m are suitable for long stays or families. The Primea Premier, the hotel's equivalent to a Presidential Suite is the most coveted accommodation with 200 sq.m of living space.

Relevant luxuries are found in the rooms such as High-speed internet access for multiple devices, In-room Safes, iPod and iPad docks, Internet Protocol Television (IPTV), Nespresso Machine, 46" LED TV, Pillow Menu, a Refreshment Center with Coffee and Tea Facility, Mini-bar, 19" LED TV in the bathroom, Hair dryer, and Premium Bath Amenities.

The 2-bedroom and 1-bedroom suites also come with a Fully-furnished Kitchen, Induction Cooking Range, Full-sized Refrigerator, Glassware, Microwave Oven, Toaster Oven, Washer and Dryer, and Dishwasher.

Discovery Primea is the first and only Philippine hotel to become a member of the Preferred Hotels & Resorts LVX Collection, which represents renowned properties that feature the finest accommodations coupled with attentive, engaging, and exclusive personal service. The worldly and illustrious hotels within this collection, located in vibrant city centers or destination escapes, provide guests with notable inspirations and memorable experiences through exceptional dining, entertainment, and spas. All guests of Discovery Primea are eligible to enroll in the iPrefer guest loyalty program, which extends points redeemable for cash-value Reward Certificates, elite status, and special benefits such as complimentary Internet to members upon every stay at more than 550 participating Preferred Hotels & Resorts locations worldwide.

To learn more about Discovery Primea, please visit <http://www.discoveryprimea.com> or email dp.rsvn@discovery.com.ph

Connect with us on facebook.com/DiscoveryPrimeaMakati, Twitter: @PrimeaMakati, Instagram: @discoveryprimea, TripAdvisor: Discovery Primea, Tapenade, The Gilarni Lounge

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Discovery Suites, Discovery Country Suites Tagaytay, Discovery Shores Boracay, Club Paradise Palawan, and Discovery Primea are managed by The Discovery Leisure Company Inc. (TDLCI).

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